

Conference

May 16, 2018

Palais d'Iéna

**Siège du Conseil économique,
social et environnemental**

9 place d'Iéna, 75016 Paris, France

SHIFTING TO VALUE-BASED HEALTH CARE : FROM THEORY TO PRACTICE

Globally, value-based health care is transforming practices and informing both payment models and policy reforms. Innovative organizations across the health sector - patient advocacy groups, providers, insurers, health authorities, life science companies - are uniting around the common goal of optimizing outcomes for patients in the most cost-effective way. However, the emergence of value-based health care is hindered by a lack of transparent and standardized outcome data that matters to patients. With this in mind, we invite you to join health system leaders from around the world, to share expertise on topics ranging from promoting culture change, to actual clinical implementation of measurements, to expectations in payment reform, and more.



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8:00

Welcome Coffee

9:00

Introduction

Frédéric DARDEL, President, [University Paris-Descartes](#) (FRA)

9:10

How Medical Education can Make a Difference

Gérard FRIEDLANDER, Dean, [University Paris-Descartes Medical School](#) (FRA)

9:20

How ICHOM is Translating Theory into Practice

Christina AKERMAN, President, [International Consortium for Health Outcomes Measurement](#) (USA)

9:40

What Does «Value» Mean to Patients

Chair : Thomas KELLEY, Vice President, [International Consortium for Health Outcomes Measurement](#) (GBR)

- Helen ROCHFORD-BRENNAN, Chair, [European Working Group, Alzheimer Europe](#) (IRL)
- Anne-Sophie JOLY, President, [Collectif National des Associations d'Obèses](#) (FRA)
- Véronique ROGER, Director, [Center for the Science of Health Care Delivery, Mayo Clinic](#) (USA)
- Nicola BEDLINGTON, Secretary General, [European Patients' Forum](#) (GBR)

10:30

Coffee Break

10:50

The Quality Agenda in France

Dominique LE GULUDEC, President, [Haute Autorité de Santé](#) (FRA)

11:10

The Payer Perspective

Nicolas REVEL, General Director, [Caisse Nationale de l'Assurance Maladie des Travailleurs Salariés](#) (FRA)

11:30

Measuring Value: Data, Standards, & Cost

Chair : Martin INGVAR, Professor of Neurophysiology, [Karolinska Institutet](#) (SWE)

- Jan HAZELZET, Professor of Healthcare Quality & Outcome, [Erasmus University Medical Center](#) (NLD)
- Ran BALICER, Director, [Clalit Research Institute](#), Chair, [Israeli Society for Quality in Healthcare](#) (ISR)
- Detlev LOPPOW, Chief Executive Officer, [Martini Klinik](#) (DEU)
- Morten KILDAL, Lead for Value Based Healthcare, [Uppsala University](#) (SWE)

12:40

Lunch Break

13:30

Why France Needs Standardized Outcome Registers

Gregory KATZ, Chaired Professor, Innovation Management, [University Paris-Descartes](#), Director of Research, [Elsan](#) (FRA)

13:50

Challenges for Health Policy Makers

Olivier VERAN, General Rapporteur, [Commission des Affaires Sociales, Assemblée Nationale](#) (FRA)

14:10

Funding for Value

Chair : Zirui SONG, Assistant Professor of Health Care Policy, [Harvard Medical School](#) (USA)

- David LANSKY, Chief Executive Officer, [Pacific Business Group on Health](#) (USA)
- Teus LINSEN, Healthcare Manager, [Menzis](#) (NLD)
- Didier WECKNER, Deputy Chief Executive Officer, [AXA France](#) (FRA)
- Laurence COMTE-ARASSUS, President, [Medtronic France](#) (FRA)

15:20

Coffee Break

15:40

Measuring What Matters Most to Patients

Alain-Michel CERETTI, President, [France Asso Santé](#) (FRA)

16:00

Building Outcome Registers

Chair : Patrick PESSAUX, Professor of Digestive Surgery, [Hôpitaux Universitaires de Strasbourg](#) (FRA)

- Jérôme NOUZAREDE, Chairman of the board, [Elsan](#) (FRA)
- Eric Hans EDDDES, Director, [Dutch Institute of Clinical Auditing](#) (NLD)
- Béatrice COCHENER, President, [European Society of Cataract & Refractive Surgeons](#) (FRA)
- Corinne LE GOFF, Senior Vice-President, [Amgen Europe](#) (CHE)

17:10

The OECD Initiative

Francesca COLOMBO, Head of the Health Division, [OECD](#) (ITA)

17:30

Closing Remarks

Michael E. PORTER, Bishop William Laurence University Professor, [Harvard Business School](#) (USA)

REGISTRATION

www.VBHC-Paris.org



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Chair of Innovation Management
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